

# FLOWER PLANTER SPONSORSHIP



## Sponsorship opportunities for local businesses

### Locations

Euxton Parish Council has a number planters, tubs and troughs around the village. The wooden log roll planters are situated at major traffic points around:

- Runshaw Lane: near the motorway bridge on the grass verge  
next to the shops in the grass verge
- Dawbers Lane: opposite the former Xelflex factory on the grass verge
- Balshaw Lane: junction with Highways Avenue, in front of shops on the grass  
junction with Washington Lane, prominent grass verge corner
- Euxton Lane: by the Euxton boundary sign (small planter not suitable for sponsor plate)
- Wigan Road: junction with Wigan Road, opposite the Bay Horse pub  
in front of the two Tile Centres, opposite the Medical Centre  
junction roundabout with Dawbers Lane opposite Euxton Mills

### Costs

The Parish Council have the planters filled for Spring and Summer flowering.

To sponsor one planter for both a Spring and a Summer planting would cost £200 per planter (plus the cost of a sponsorship plaque – see below).

### Future responsibilities

The planters are weeded, maintained and watered within the planting cost and so there are no additional costs or commitments required from a sponsor other than the initial sponsorship cost and a plaque which will advertise the sponsors name and acknowledge their support for the village (see below).

### Sponsors plate

The plates will be 3mm rigid plastic with self adhesive letters drilled and screwed to the front of the planters. The example plates below are 200 mm x 300 mm screwed to the front of the flower planters in a position as the example below.

As a guide, the example plate below costs £20+vat (if logos or special Type styles are required, the price may vary).

Euxton Parish Council thank  
**BENS HAIRDRESSERS**  
**Tel: 01257 111111**  
for sponsoring the flowers in  
this planter

Examples of some of  
the sponsored beds

